

The Guild of Professional Videographers is a professional trade organisation officially incorporated with the Department of Trade in 1991 to represent the interests of smaller video production companies and freelance Videographers.

We are an incorporated non-profit making, world-wide, organisation working for the benefits of our members and their clients.

Established 15 years

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About The Video Making Process



Planning

The key to the success of any project is planning. Especially important when you only have one opportunity to get it right. Your GPV member will liaise with you to tie in with your schedule. If changes to your schedule do occur please ensure that you tell your GPV videographer. It seems obvious but . .

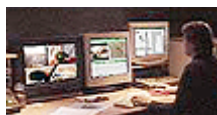
Whether it is a Corporate Event, Sales Promotion or a Wedding the shooting of your event will be planned with the utmost care.



On The Day

Our Members will arrive as planned with all necessary equipment and authority where needed.

GPV Members carry backup equipment and many will come with an assistant who will may operate a second camera. All our Members conform to our Code of Practice. This can be read further down this home page.



The Editing Process

Many people will have seen or used video editing software on their own PC's. Software can make this look easy but without the skills of an experienced video editor you can end up a programme with no "flow". The best video editing is invisible. It seems so natural for the scene to cut at a given point that the view does not even notice it - they are watching a proper programme.

GPV members all operate sophisticated "edit suites", so called for the suite of equipment required. With these facilities stills are extracted, graphics are made, sound and music are organised and laid into the timeline. When the edit is perfect and every element is in place the edit is finished.

Approval Required

Ask your Videographers how they handle the proofing stage. This is the point at which you may if agreed to, preview the edit prior to duplication.

Sometimes it is convenient for you to visit the members premises. Often clients trust the GPV Member to make the best programme possible and, if they want changes made the editor can simply call up the project and adjust as required. Make sure you ask your GPV Member how they prefer to operate as Members procedures differ..

Important Note about Music

Most music is copyright and Members can only use music from your favourite artist at an extra cost as they will have to pay the MCPS (mechanical copyright protection society) or PPL (Phonographic Performance Ltd.) for the use of the music.

All video editors make use of copyright free music or stock music that they have bought to use on clients projects. The quality of this is excellent and you should not be concerned however it is another important point to ask your GPV member about.



Duplication & Delivery

Once the editor has finalised the project the process moves to the final stage. Duplication & Delivery.

These days most people will want DVD's but other options may be available.

All our members run some kind of DVD duplication hardware ranging from a few writers to full on duplication rigs. In either case you will get industry standard copies that play without problems (suitable player required).

All Members do on-disk-printing and will have a range of packaging options.

The last and perhaps most important point is to Ask all the questions you need. Your GPV Member knows that the better informed you are the smoother everything will proceed.

We are here to help.

Other Services

- 💡 Many GPV Members have specialisations in areas such as sports or corporate work.
- 💡 Most would be happy to talk to you about editing all that old footage on vhs.
- 💡 Some can offer 8mm & 16mm film to video conversions.
- 💡 Some may be able to offer video editing or camera tuition.
- 💡 Your local GPV member is probably the best source of video tape to DVD if you are not able to do it yourself and most offer DVD duplication with on disc printing.
- 💡 Conversion from NTSC and Secam is often possible and you will find that if a GPV member cannot help you themselves they are sure to know one who can.

In short your local GPV Member is able to do more than the traditional wedding video.

The GPV Code Of Practice

1. In becoming a member of the Guild of Professional Videographers an individual contracts to uphold and conform to this code of practice.
2. All members will conduct their business in a decorous and professional manner and will not participate in any illegal or immoral act.
3. All members will dress appropriately and carry out their work with the least disruption or interference to, the place and surroundings in which they are working.
This applies in particular where members are working in a place of worship. In this case a suit and tie are mandatory for male members. Members engaged in recording religious services would respect the sanctity of a place of worship and its surrounding buildings.
4. Members will, with each commission strive to produce the best possible video film for their client, and any such video film produced will equal or surpass in quality any video film used by a member for demonstration purposes.
5. Members will not contravene any copyright laws legally in force during the production of a video film.
6. All members will accept a client's right to ask the Guild to act as an arbitrator, if the client agrees to abide by the decision of the Guilds arbitrator, the member must accept such decision and responsibility to remedy if applicable.
7. All members will respect a client's confidentiality in regards to information supplied or gained in going about the project undertaken.
8. In cases where a client has commissioned a member to produce a video film, if such video film contains information that the client deems to be confidential or secret, then the member undertakes not to show such video film or any form of copy to any member of the general public.
9. Members will offer clients a reasonable comprehensive contract outlining the terms and conditions of such contracts, and will offer a reasonable guarantee of satisfaction.
10. All members will maintain a polite, courteous and co-operative interaction with other members, and with those professionals involved in other related trades or professions, and members who are engaged in filming weddings will abide by any wishes of the clergy.

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